

## Vijay Singh Wins Again Using Sonic Golf Technology

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Woodbridge, CT. -- Vijay Singh has now won the last two PGA tour events, and three of the last five PGA tour events, using Sonic Golf technology as an integral part of his daily practice routine.

Vijay first started using Sonic Golf's System-1 (S-1) at the *Stanford St. Jude Championship* in early June. The system was fully incorporated into his training routine by the time of the *Travelers Championship* in late June. Over the intervening weeks he has used this technology daily to fine tune his tempo, rhythm, and timing. Not having won in the previous 17 months, Vijay has now won three of the last five PGA tour events, *World Golf Championships – Bridgestone Invitational*, *The Barclays*, and now *The Deutsche Bank Championship*. Vijay is now #1 in FedEx Cup points and #1 on the PGA Tour Money list.

When asked about the Sonic Golf S-1 at the press conference after his win at the *Deutsche Bank Championship*, Vijay said

“I think I started using it at the U.S. Open this year, and that's when my rhythm started getting better. I think it's helped me tremendously. I always had a good rhythm, but I never had a consistent rhythm. That's making my swing a lot more consistent, not just with the driver but the whole game. It's one rhythm for the whole game instead of having a quicker rhythm for irons or slower rhythm for the driver. It's just making me so much more consistent. Even when I take it off, I remember the humming sound in my head. I hum to myself on the golf course just by listening to that that many times. Once it gets on the market, I think it's going to be one of the best teaching devices ever. It's a great tool.”

The S-1 comprises electronics which insert into the shaft of the golf club. These electronics measure the speed of the club in real-time and communicate the data wirelessly to a receiver, worn by the golfer and observers. This receiver converts the data into a real-time, audio soundscape which provides an acoustic representation of the golf swing. The orchestrated sound is low pitched and soft when the club is moving slowly, scaling to high pitched and loud when the club moves quickly, providing a robust means of understanding and training tempo, rhythm, and timing in the golf swing.

According to Sonic Golf founder Robert Grober, “Of the several tour players who have adopted Sonic Golf System-1 (S-1), Vijay is the player who has most incorporated it into his practice routine. Vijay now uses our technology so that he can listen to nearly every swing he makes on the practice range. The benefits to his tempo, rhythm, and timing are clearly starting to reap rewards in his game.”

Sonic Golf, Inc. designs, develops and manufactures electronic measurement systems which are incorporated into conventional golf clubs. The Sonic Golf vision is that modern technologies can be incorporated into golf equipment to help people help themselves become better golfers.

Sonic Golf's System-1 inserts into the shaft of most any golf club using a specialty golf grip developed and manufactured by Golf Pride.

The Sonic Golf System-1 (S-1) is based on technology invented and patented at Yale University's School of Engineering and Applied Science and is licensed exclusively to Sonic Golf, Inc.

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